

MEETING: 03/10/2013

Ref: 11803

ASSESSMENT CATEGORY - Accessible London

Newham Music Trust

Adv: Ciaran Rafferty

Amount requested: £100,613

Base: Newham

Benefit: Newham

Amount recommended: £100,600

Purpose of grant request: *Rhythmic* will offer deaf and hearing impaired children in Newham access to musical tuition and performance establishing a methodology that can benefit children throughout London.

Background

Newham Music Trust (NMT) was established in 1995 to promote music education in schools throughout Newham and works with up to 5,000 children and young people annually, providing them with learning and performing opportunities in choirs, orchestras and ensembles. The Federation of Music Services judged NMT to be "an outstanding music service" in its two most recent evaluations. From late 2011 it has been based in NewVic (Newham Sixth Form College) and in 2012 it was awarded "Hub" status meaning that it is officially the centre of the music provision for the borough. The Hub is a dedicated partnership between musicians, schools, educationalists, community organisations and venues.

Funding History

You have awarded grants on two previous occasions. Firstly, in March 2003 a grant of £75,000 supported a music therapy project – monitoring of which was good. In November 2011 a grant of £93,850 again supported music therapy though this time targeting those with dementia and Alzheimer's. Whilst the content and delivery of this project was good the organisation was tardy in its reporting. Since then, however, key personnel at NMT have changed and your office is satisfied that the current regime will not be anything other than compliant and professional. This has been endorsed by officers within Arts Council England, a current and key funder, who have been consulted.

Current Application

NMT has a programme of work in special schools that cater for children with profound and multiple learning difficulties. This application is to provide opportunities for those with a hearing impairment as they are often excluded, despite being able to express their feeling through rhythmic activity and music. Some preliminary work with young people who are deaf or hearing impaired has identified a need for a more focused approach. In Newham alone there are over 300 children aged under 12 with a profound hearing impairment but there are no services offering access to musical tuition. Almost all are missing out on opportunities that

are readily available to non hearing-impaired children. NMT's project – called *Rhythmic* – will offer 5-11 year olds the chance to take part in music lessons and to perform. The project will harness best practice in this field and work with partner agencies (e.g. Newham Deaf Children's Society) to provide the best possible package of services. Formal, external, evaluation (which is costed within the proposal) will help formulate a model of working which will be replicable across London.

Financial Observations

Accounts for the year ended 31 July 2012 show an operating surplus of £70,291 (4.9% of turnover), comprising surpluses of £33,989 and £36,302 on unrestricted and restricted funds respectively. A loss of £185,376 was sustained on unrestricted funds due to the revaluation of fixed assets making an overall net loss of £115,085.

The reserves policy states that the organisation aims to hold free unrestricted reserves equivalent to three months' operating costs, which based on current year expenditure equates to £343,793. At 31 July 2012 unrestricted reserves were in a negative position of £182,605, which highlights why, in the subsequent period, the organisation initiated major structural, financial and operational changes to improve its financial management and general sustainability. The changes (e.g. reduction in staff numbers/greater use of self-employed staff; more effective fees collection systems) coupled with new investment from the Arts Council will help to produce a healthier balance sheet.

The draft outturn for 2012/13 shows a surplus of £76,747 (5% of turnover) comprising surpluses of £6,131 and £70,616 on unrestricted and restricted funds respectively.

The budget for 2013/14 shows a surplus of £83,661 (5.7% of turnover); comprising surpluses of £41,866 and £41,795 on restricted and unrestricted funds respectively. Total income is anticipated to be £1,458,833 of which £715,105 (49%) has been confirmed to date.

Officer's Appraisal

In the past 12 months NMT has re-established its position as the centre for music education in Newham. The achievement of "Hub" status through the Arts Council is testimony to its ability to achieve excellent outcomes for young people. This project will provide opportunities for a cohort previously un-served and will undoubtedly increase equality of access for children with hearing impairment. The organisation itself is now in a much stronger position than before, both financially and structurally.

Recommendation

£100,600 over three years (£38,500; £30,800; £31,300) for the salary of a f/t Project Leader and running costs of the Rhythmic project for children with hearing impairment.



The City Bridge Trust

Charity Registration Number: 1035628

Working with Londoners: Application for a grant

Please read the guidance notes before completing this form

Reference:
(office use only)

11803

Date Received:

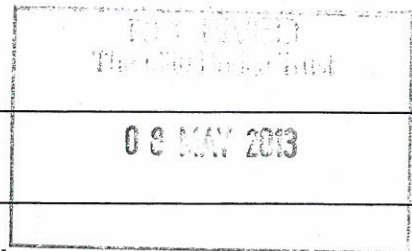
08/05/13

Programme
Area:

1

1. About your organisation

Name of organisation applying for grant: Newham Music Trust	
If the organisation is part of a larger organisation, what is its name? N/a	
Address for correspondence NewVic College Prince Regent Lane London	
Postcode: E13 8SG	
Is this your home address? No	
Contact person: Mr Phillip Castang	Position: Chief Executive
Phone: 020 7540 6923	Fax:
E-mail: Phil.Castang@newham-music.org.uk	
Website: www.newham-music.org.uk	
Legal status of organisation: Registered Charity	
If registered, please give charity number: 1050105	
Year and month organisation established: October 1995	



2. Request for funds

Under which of the Trust's themes are you applying (see our website or brochure for further details)? Accessible London - arts
Purpose for which funds are requested: (25 words maximum) Rhythmic will offer deaf and hearing impaired children in Newham access to musical tuition and performance establishing a methodology that can benefit children throughout London
How much funding is requested? Year 1: £38,500 Year 2: £30,000 30,791 Year 3: £28,500 31,322 Total: £97,000 100,613

Phil Castang
Aug 13.

3. Aims of your organisation

Newham Music was established to promote music education in schools throughout Newham. The Trust works with thousands of young people each year and its core activity is to provide music tuition at a centre and in schools throughout the borough.

In addition, Newham Music Trust aims to develop innovative projects addressing the needs of people with disabilities and young people at risk who are hard to reach. We use music to tap into the creative potential of hundreds of young people who are unable to succeed in mainstream education. This includes individuals with severe disabilities and those who are disaffected with traditional education. Newham Music works with over 5,000 young people annually providing music tuition at our Academy, community centres and in schools.

4. Main activities of your organisation

Newham Music Trust was appointed music education Hub' for Newham by the Department for Education with funding distributed and activities monitored by Arts Council England. It provides many learning and performance opportunities to students who are part of choirs, orchestras and ensembles. Teachers and project staff have considerable experience of working with young people with additional needs. The Trust works in special schools that cater for children with profound and multiple learning difficulties as well as those with emotional and behavioural difficulties. Activities include the Newham Youth Orchestra which has performed all over London working with the London Symphony Orchestra, the Royal Philharmonic Orchestra and the Grand Union Orchestra. Our AudioLab project was set up to give young people from Newham who are passionate about making music the opportunities to develop their creativity, especially those who don't have access to musical equipment and training. Activities are designed specifically to meet the needs of disaffected youth in Newham including those from ethnic minority and refugee communities. AudioLab also runs a community radio station called Newham Vibe – a station run by young people for young people.

5. Number of staff

Full-time	Part-time	Management committee members	Active volunteers
8	23	6	5

6. How do you support your volunteers?

Newham Music Trust has a Volunteers Policy that ensures that each person who offers their time to the organisation is trained and supported. Each volunteer is provided with a full induction as well as training specific to the role to be undertaken.

7. Property occupied by your organisation

Is the main property owned or leased/rented by your organisation?	If leased/rented, how long is the outstanding lease/rental agreement?
Leased	10

8. Finance

From your most recent audited or independently examined accounts, complete the following:

Financial year ended - **31** Month: **July**

Year: **2012**

Income received from:	£
Voluntary income	192,659
Activities for generating funds	11,972
Investment income	8
Income from charitable activities	1,226,119
Other sources	0
Total Income	1,430,758

Expenditure:	£
Charitable activities	1,301,434
Governance costs	8,414
Cost of generating funds	50,619
Other	0
Total Expenditure	1,360,467
Net (Deficit)/Surplus:	70,291
Other Recognised Gains/(Losses)	(185,376)
Net Movement in Funds	(115,085)

Asset position at year end	£
Fixed assets	342,788
Investments	0
Net current assets	(146,303)
Long-term liabilities	(14,427)
*Total A	182,058

Reserves at year end	£
Endowment funds	0
Restricted funds	36,302
Unrestricted funds	145,756
*Total B	182,058

* Total A and Total B must be the same and should be taken from your balance sheet

9. Statutory funding

For the financial year above, what % of your income was from statutory sources?
45%

10. Material changes

Describe any material changes to the organisation's activities, structure or financial position since the date of the most recent accounts:

Charity has undergone a major restructure and has moved to new premises at NewVic College. Achievement of "Hub" status through the Arts Council provides for more stable financial planning.

11. Previous applications to the Trust

Have you applied to the Trust before? If so, please give details:						<input checked="" type="checkbox"/>
Month/Year: Jan Mar / 2003	Ref:	Grant received: £79724	75,000	OR application rejected	<input type="checkbox"/>	
Month/Year: Sep Nov / 2008	Ref:	Grant received: £94503	93,850	OR application rejected	<input type="checkbox"/>	
Month/Year: - / -	Ref:	Grant received: £		OR application rejected	<input type="checkbox"/>	

G. K. P.

12. Previous funding received

Funding received by your organisation from the following sources during the last **THREE** years:
(i) City of London (other than the City Bridge Trust) **(ii)** London boroughs **(iii)** London Councils (formerly ALG)
(iv) Health authorities **(v)** Central government departments **(vi)** Other statutory bodies (e.g. Housing Corporation, Arts Council) - List source, years and annual amounts:

	Year: 2010	Year: 2011	Year: 2012
(i)			
(ii) London Borough of Newham	565736	525682	100000
(iii)			
(iv)			
(v) Cabinet Office/Fed Music Serv	68774	72800	317327
(vi)			

13. Previous grants received

Grants received by your organisation from charitable trusts and foundations (other than the City Bridge Trust) during the last **TWO** years. List source, years and annual amounts:

	Year: 2011	Year: 2012
Stanley Thomas Johnson Foundation		10000
Royal Docks Trust	11626	1458
Mercers Company		5000
Band Trust		5000
Goldsmiths Company		3000
Help a London Child	2992	

14. What steps is your organisation taking to reduce its carbon footprint?

Newham Music Trust has an Environmental Policy that has been developed so that its activities are carried out in a manner that leads to a steady reduction in our carbon footprint. The Trust ensures that any activities that it carries out will, wherever possible minimise or eliminate the release of any pollutant that may cause environmental damage. This includes seeking to make sustainable use of renewable natural resources and the conservation of non-renewable resources through efficient use and careful planning. Our policy is to reduce waste produced and recover waste through recycling, The Trust ensures that its activities are fully accessible to public transport and that car use is minimised. All employees are given training/information on elements of best practice e.g. recycling paper, saving energy, and minimising car use.

15. Purpose

Complete this section whatever the amount of grant requested. **In addition**, if the request is for £25,000 or more in total, a fuller proposal should be sent with this form. Also, if your application is for all or part of new or existing post(s), please enclose a copy of the relevant job description(s) including the salary level.

In order to provide the right information, please refer to guidance note 15 before completing this section.

People with a hearing impairment can express their feelings through rhythmic activity and music should be an essential part of a young deaf person's emotional and educational development. Rhythmic is the result of a successful music therapy project running since 2004. Funded by City Bridge Trust, Soundscape has offered music therapy to people of all ages with acute learning and physical disabilities. The project has led to breakthroughs as participants have discovered ways to communicate with one another and those around them. Soundscape has worked with children and young people who are deaf or hearing impaired and those working on it have developed a good insight in to what is effective. Consulting with parents, schools and local organisations it is clear that a more focused approach is now required. There are over 6,000 deaf children in Greater London. 40% have additional needs but deafness is not a learning disability. Deaf children are at far higher risk of developing mental illness and they need to be able to communicate effectively. There are c.300 children aged under 12 with a profound hearing impairment in Newham but there are no services offering access to musical tuition. Almost all are completely missing out on opportunities that are readily available to non-hearing impaired children. The situation is replicated throughout London with access to music tuition patchy or non-existent in most boroughs. Developing this programme has the potential to be replicated across the capital.

How delivered: Rhythmic will offer children under 12 the chance to take part in music lessons and perform. It will build on best practice with a focus on minimising exclusion and increasing access to the arts. We will work with local and national organisations such as Newham Deaf Children's Society, KE Foundation and Music and the Deaf. Three strands: 1. Group music lessons in percussion in small groups in schools, and youth clubs; 2. All will be encouraged to progress into a school ensemble; 3. World of Music will offer the chance to perform in a group, band or orchestra from DJing to the Newham Youth Orchestra. Rhythmic will develop a music syllabus for hearing impaired and profoundly deaf children at Key Stages 1 and 2 (5-11). The project provides direct access to the borough wide music programme through the Music Hub - Arts Council funded and delivered by Newham Music. Rhythmic will be a percussion syllabus that will include African and other non-Western instruments. It will provide specialist training to teachers, and will be innovative as, for the first time, it will establish a provision for a whole London borough. Through evaluation we will develop a model for other London boroughs.

What will Rhythmic achieve? 1. Access to small music groups in schools and other locations for 50 deaf and hearing impaired children under 12 each year; 2. Encourage 60 deaf and hearing impaired young people under 18 years of age to participate in school ensembles, groups, bands, DJing and the Newham Youth Orchestra; 3. Train 10 music leaders each year to support the Rhythmic activities; 4. Demonstrate a positive impact through rigorous evaluation by a university.

The right organisation: Newham Music promotes music education engaging with over 5,000 young people each year developing innovative projects for people with disabilities and young people at risk. Activities include the Newham Youth Orchestra and the Music Hub meaning that the charity sits at the heart of a network of schools, community and health organisations. Since 2003 the City Bridge Trust has provided two grants to fund music therapy initiatives helping children and others with acute disabilities and older people with dementia.

Meeting 'Accessible London': Rhythmic will offer hundreds of young deaf and hearing impaired young people the chance to participate fully in the arts. Rhythmic will ensure that each child will be offered ways to realise their musical potential. Through this innovative project young disabled people will access arts based activities that will encourage improved well-being including reductions in stress and improvements in confidence and self esteem.

Meeting the 'principles of good practice': Rhythmic has evolved out of activities that have been running for 10 years meaning that this new project is based on extensive research of the needs. Newham Music has a strong ethos of user involvement at all levels. It has been planned through consultation with organisations by and for people with disabilities. Rhythmic will be open to all that can most benefit by promotions throughout the borough.

16. Explain how you will monitor and evaluate both your own outcomes and those of the programme under which you are applying.

Rhythmic will be comprehensively monitored and independently evaluated to ensure that greatest long term benefit from taking forward this project. Newham Music will research examples of best practice in deaf and hearing impaired early years provision. We are interested in better understanding the ways in which learning how to play and enjoy music can meet the needs of the children and their families/carers and what the outcomes are. The evaluation will complement research being undertaken by the national charity Youth Music which aims to identify new and emerging trends in musical provision for deaf children, especially those using technology.

Newham Music plans to work with a University arts therapy department, e.g. Goldsmiths or University of Hertfordshire on the evaluation with substantial relevant experience of researching complementary initiatives. Reports will be produced annually and will be disseminated widely through the charity's own networks and those of our partners for Rhythmic and organisations with a specific interest in issues concerning people who are deaf or hearing impaired.

The focus of the evaluation will be to demonstrate an effective model of provision that can be taken up by many other organisations in London and elsewhere.

17. Beneficiaries

In line with our anti-fraud policies, we may, in exceptional circumstances, require you to provide contact details of your beneficiaries (see Guidance Notes).

How many people will benefit from the grant per year? 50			
What age group will benefit? 5-11			
In which local authority is your organisation based? Newham			
Which borough(s) of Greater London will benefit from this grant? (if more than one, please give % for each) Newham			
At what address will the activity be located? NewVic College Prince Regent Lane, London E13 8SG			
What will the ethnic grouping(s) of the beneficiaries be?			
	%		%
White - British	34	Black - Caribbean	5
White - Irish	1	Black - African	11
White - Other (please describe) E. European	7	Black - Other (please describe) White and Black Caribbean	1
Asian - Indian	13	Black - British	8
Asian - Pakistani	9	Chinese	1
Asian - Bangladeshi	9		
Asian - Other (please describe) White and Asian	1	Other (please describe)	
Open to everyone			
What proportion of the beneficiaries will be disabled people? 100%			

18. Funding required for the project

What is the total cost of the proposed activity/project?
(List main expenditure headings and amounts)

Expenditure heading	Year 1 £	Year 2 £	Year 3 £	Total £
Project Leader	25944	26463	26992	79399
Sessional Staff	3000	3060	3121	9181
Promotions inc. Printing, Web Design etc	950	350	350	1650
Travel	600	612	624	1836
Monitoring and evaluation	1500	1500	1500	4500
Instruments/Equipment	1500			1500
Premises IT and Overheads	3014	3198	3259	9472
Administration	2191	2815	2868	7873
TOTAL	38699	37998	38714	115411

What income has already been raised? (List amounts and main sources)

Source	Year 1 £	Year 2 £	Year 3 £	Total £
TOTAL				

What other funders are currently considering the proposal?

Funders	£
Jessies Fund	10000
Stanley Thomas Johnson Foundation	5000
London City Airport	1500
TOTAL	16500

19. Funding requested from the Trust

How much is requested from the Trust? (List main expenditure headings and amounts)

Expenditure heading	Year 1 £	Year 2 £	Year 3 £	Total £
Project Leader	25944	26463	26992	79399
Sessional Staff	3000			3000
Promotions inc. Printing, Web Design etc	950			950
Travel	600			600
Monitoring and evaluation	1500			1500
Instruments/Equipment	1500			1500
Premises IT and Overheads	3014	2567	2417	7999
Administration	1992	1761	1913	5666
TOTAL	38500	30791	31322	100613
		30000	28500	97000

20. Funding requested from the Trust (continued)

When will the funding be required? **Rhythmic can commence as soon as a grant from the City Bridge Trust is confirmed**

Is the activity to continue beyond the period for which funding is requested?
If so, how will it be resourced? **Newham Music will raise funds from grant making trusts and statutory sources if these become available**

If any planning or other statutory consents are required for the project to proceed, what stage have the applications reached? **N/a**

21. Referee

Please provide us with the contact details of a current or recent funder of your organisation who is willing to act as a referee.

Referee

Name: Nick Wilsdon

Organisation: Youth Music

Address:

Suites 3-5, Swan Court, 9 Tanner Street, London, SE1 3LE

Tel: 020 7902 1069

E-mail: nick.wilsdon@youthmusic.org.uk

Declaration on behalf of applicant organisation

I, **Alison Brewerton** (your name)

am an authorised representative of

Newham Music Trust (your organisation)

within which I am **Senior Development Officer** (your position)

To the best of my knowledge, all the information that I have provided in this application form is correct. I fully understand that the City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Signature 

Date **3 May 2013**

How your information will be used by the Trust

City Bridge Trust (which is administered as part of the Bridge House Estates by the City of London Corporation) processes personal data in compliance with the Data Protection Act 1998. The Trust obtains and uses information, including personal data, as part of the process of assessing grant applications and monitoring the use of grants. The information you provide on the application form may be made public as part of the assessment of this application. In addition, the Trust may share this information with third parties, including other funders, its external consultants and external auditors, police and regulatory bodies for the purpose of determining, preventing or detecting crime; or ensuring that no organisation is receiving duplicate funding; or the validation of contracts; or where this is otherwise required by law.

By signing and submitting your application form you give your explicit consent for us to use data relating to your application as set out above.

Our contact details for enquiries about how we process your information are:

The City Bridge Trust, City of London, PO Box 270, Guildhall, London EC2P 2EJ. Telephone: 020 7332 3710

Concerns over fraud and corruption

Should you, at any time, have concerns of fraud and corruption within your organisation relating to the grant, then please raise your concerns with us using our Whistle Blowing facilities. You may use our Audit team's 24 hour answer phone number, 020 7332 3663, to report the details or email raiseyourconcern@cityoflondon.gov.uk

Return the completed form to:

The City Bridge Trust

City of London

PO Box 270

Guildhall

London EC2P 2EJ

Please

- **do not send this application by fax or e-mail** - unless applying online, applications must be posted to the Trust
- **do send the information in the checklist** - if items are missing, your application will be returned to you
- **do send only the information in the checklist** - if further information is required, we will contact you
- **do ensure you have signed and dated this form** - we cannot accept forms which have not been signed and dated
- **do use the correct postage** - the completed form and additional materials are likely to exceed 100g in weight